

Franchising with Autospark

Why an Autospark Franchise?

Autospark have been the innovators in the Auto Electrical industry for over 25 years. Our franchisees are specialists in all automotive electrical and air-conditioning repairs on a wide range of private and commercial motor vehicles, EFI Engine Management Systems and 4WD Specialists.

Autospark is a company duly incorporated in the state of Western Australia and its principal place of business at Level 1, 14 Lincoln Lane, Joondalup WA 6027. The Company Directors have been or still are principals of their own businesses since the inception of Autospark and have been in the auto electrical industry for over 35 years. We commenced trading as a franchise in 1988 and we are strong, with eight metro branches – Canning Vale, Greenwood, Joondalup, Malaga, Myaree, Osborne Park Redcliffe and Rockingham and two country branches – Albany and Kalgoorlie.

Objectives:

The principle objectives of the Franchisor have always been to benefit each franchisee of the group by reducing costs, establishing a recognisable brand name and the consequent goodwill associated with that, ongoing assistance in management and marketing, giving more extensive coverage and better quality.

Our franchisees are individual auto electrical business persons, actively involved in the industry. Autospark was formed to give its franchisees the chance to be able to get some of the advantages of being part of a large organisation. Our franchisees are able to buy parts at more competitive prices, share information and ideas, offer services and expertise outside their own. These and other advantages will only strengthen and improve the image and practices of our industry.

Autospark has now been operating very successfully since its inception. We consider ourselves to be innovative leaders in the Auto Electrical Industry. Autospark Trade Mark is registered in Australia with registration number 724862.

Today and Beyond:

As an Autospark Franchisee, you have the opportunity to provide a valuable resource to your protected territory while attaining your own goal of financial independence. If you're going to invest in your own business, you need to make sure that it has every chance of success. Why else would you want to go it alone, invest your time and your money, taking all the risks and face an uncertain future?

www.autospark.com.au



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Smart people choose to go with the winners. Even smarter people choose franchises that not only give them every chance of surviving the first few years in business, but one that maximises their chances of long term growth and success through having a proven system.

By choosing to buy an Autospark franchise, you will be a part of a growing industry that allows you to be in business for yourself, but not by yourself. You will also have more than enough resources at your disposal to ensure your business charges ahead from the word go. We would welcome the opportunity to discuss this with you, but first, please continue reading about our Franchise opportunities.

Making it happen:

At Autospark we are just as diligent as you are in wanting to make sure our opportunity is right for you. Showing your interest by learning more about us is the first step. The next is organising an interview with our Managing Director to discuss a brighter future within the industry.

You will be a part of a family that look out for each other, offers help and advice and ensures a solid structure to grow and flourish.

The comprehensive inclusions in an Autospark Franchise:

- Use of the Autospark Name, Logo and Trademark
- Exclusive Territory
- Site Selection
- Store Planning and Fit-Out Design
- Marketing and Operational Support
- Advertising and Promotions
- Access to Approved Supplier Network
- Support from fellow Franchisees via Web Site, Forums, Quarterly Meetings and so on.

Go for it...!

For more information and to discuss the possibilities of joining us, please contact:

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